



**Phandeeyar**  
MYANMAR INNOVATION LAB

# Connectivity revolution has the potential to *transform* the country



But need tech products to improve people's lives



# March 2014: "Myanmar's First-Ever Hackathon"



# September 2014: "Business Solutions Hackathon"



# Enormous potential for social innovation / M4D

“This Myanmar hackathon was the best we’ve ever seen... the standard of the teams’ work was unbelievably high”

*Dave Whiteland – mySociety*

There was no “quality distinction” between the products it produced and those coming out of Surry Hills [Australia]

*Phil Morle – Pollenizer*

The logo for mySociety, featuring the word "mySociety" in a sans-serif font with a colorful dot matrix graphic above the "y".

mySociety

The logo for Pollenizer Startup Science, featuring a stylized pink and purple flower icon above the text "pollenizer" and "startup science".

pollenizer  
startup science

The logo for Phandeeyar Myanmar Innovation Lab, featuring the name "Phandeeyar" in a large font and "MYANMAR INNOVATION LAB" in a smaller font below it.

Phandeeyar  
MYANMAR INNOVATION LAB

# Bring tech together with civil society, social enterprises & independent media

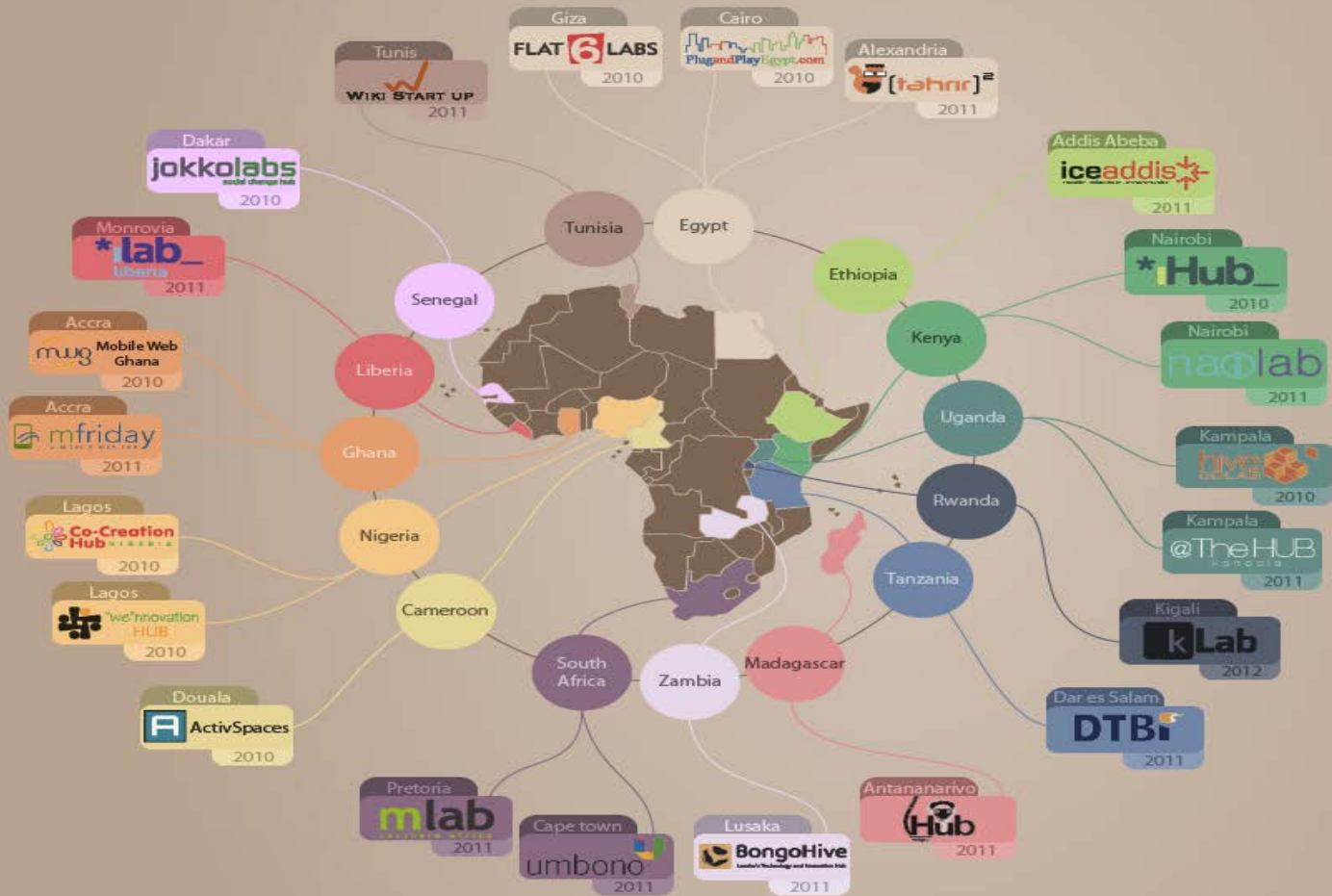


# Create the apps, tools & content to accelerate change & development





# ICT Hubs are everywhere now



**Northern Africa**  
 WikiStartUp.tn  
 Flat6Labs.com  
 PlugAndPlayEgypt.com  
 Tahrir2.com

**Western Africa**  
 JokkoLabs.net  
 iLabLiberia.org  
 MobileWebGhana.org  
 mFriday.org  
 CCHubNigeria.com  
 WEnnovationHub.com  
 ActivSpaces.com

**Eastern Africa**  
 IceAddis.com  
 iHub.co.ke  
 NaiLab.co.ke  
 HiveColab.org  
 TheHubKampala.com  
 kLab.rw  
 Teknohama.or.tz

**Southern Africa**  
 mLab.co.zw  
 Gongbe.co.zw/Umbono  
 BongoHive.com  
 iHub.org

# One of the most successful: iHub in Nairobi



\*Hub\_

FAST  
COMPANY

THE WORLD'S 50 MOST  
INNOVATIVE COMPANIES 2014

# 1. Help expand the pool of tech talent



## 2. Help civil society integrate tech into their work



### Myanmar MPs

Find Members of Parliament easily.

Contact MPs via MyanmarMPs by email, phone, Facebook and Youtube.



Myanmar Review



Parliamentary Monitoring



Right To Know



Training



Resource



### 3. Help independent media integrate tech into strategy & daily ops



## 4. Bring three communities together to build tech products to accelerate change



# Located in the heart of downtown Yangon



With great views!





# SILICON VALLEY COMES TO YANGON

## WE ARE #500STRONG

Meet our badass, global family of startup founders, mentors, and investors

Sunday, 4<sup>th</sup> January – 3pm @ Phandeeyar

### “500 STARTUPS IN MYANMAR”

Hear Max Fram Schwartz (Principal, 500 Startups) talk about what it's like to invest in hundreds of tech startups in just four years



# SILICON VALLEY COMES TO YANGON

Monday, 5<sup>th</sup> January – 6pm @ Phandeeyar

## “MYANMAR TALES FROM THE VALLEY”

Two senior Myanmar engineers share their Silicon Valley experiences



Htin Hlaing  
VP, Engineering



Nyunt Than  
Technology  
Architect



# FOUNDERS' SABWEWINE

Tuesday 6<sup>th</sup> January 5pm @Phandeeyar

## BRENDAN MARSHALL



CEO & Co-Founder



# CREATIVES MEETUP

Thursday, 8<sup>th</sup> January - 6:00pm @ Phandeeyar

## “WHY DESIGN MATTERS”

Two of Myanmar's best designers talk about the importance of design & share tips and tricks for making your work look great



Ye Myat Min  
CEO, NEX

**nex**



Zaw Min Tin  
CEO, Pixellion



# DIGITAL MEDIA IN MYANMAR

Monday, 12<sup>th</sup> January – 6pm @Phandeeyar

## INNOVATING AT THE NEW YORK TIMES

Learn about how developers, designers and journalists at the world's No. 1 paper work together to create amazing digital content



Tyson Evans  
Newsroom  
Strategy Editor

**The  
New York  
Times**

# INTRODUCED 100+ INTERNEWS ALUMNI TO PHANDEEYAR



# MAKERS MEETUP

Thursday, 22<sup>th</sup> January - 6:00pm @Phandeeyar

## “INTRODUCTION TO GOOGLE CARDBOARD”

Learn how Google's simple cardboard frame can be used with a smartphone to create a virtual reality headset



# GEEK GIRLS MYANMAR

## Empowering Rural Population and Women with TECH

Meetup & Talk by  
Ms. Pwint Phyu Htun

(Myanmar-American Telecommunications Executive)

Date : 24 - Jan (Sat)

Time : 5pm

SuleTech@MAC Tower - 11<sup>th</sup> Floor  
Corner of Merchant road & 35<sup>th</sup> street





# KNOWLEDGE EXCHANGE

Wednesday, 28<sup>th</sup> January - 6:00pm @ Phandeeyar

## "WHAT IS CIVIC TECH?"

Learn how eBay Founder Pierre Omidyar has been helping to pioneer a new type of tech that's helping to create better societies

with STEPHEN KING, Partner



OMIDYAR  
NETWORK



# CREATIVES MEETUP

Wednesday, 4<sup>th</sup> February – 6:00pm @Phandeeyar

## “DESIGN IN ACTION”

Learn how FROG – one of the world’s leading design & innovation firms – uses “design thinking” to solve complex problems & design new products



**Jennifer Dunnam**  
Assoc. Creative Director



**Alessandra Valenti**  
Strategist

# KNOWLEDGE EXCHANGE

Thursday, 5<sup>th</sup> February - 6:00pm @Phandeeyar

## "CYBERSECURITY & ICT LAWS"

What protections do Myanmar's ICT laws offer users?  
How do they compare to other countries? What needs to change?



TECHNOLOGY & SOCIAL CHANGE GROUP

UNIVERSITY of WASHINGTON  
Information School

**DANIEL ARNAUDO**  
Senior Research Fellow  
University of Washington



# FOUNDERS' SABWEWINE

Friday 6<sup>th</sup> February 6pm @Phandeeyar

## KYAW LIN OO



CEO & Co-Founder

**eventnook**

# TECH FOR SOCIAL IMPACT: ICT TOOLS FOR CSOs



# TAMIN BOO

Wednesday 18th February 1pm @Phandeeyar

## HOW TO HAVE IMPACT AS AN ADVOCACY GROUP



**global witness**

Global Witness are an incredibly effective advocacy group. Learn how they do it with their Senior Advisor, Mike Davis



# ENTREPRENEURSHIP TRAINING

Wednesday 18<sup>th</sup> February at 6pm @Phandeeyar

## WANT TO GET A MINI-MBA?

We're training people to teach critical business skills. If you'd like to do the training for the HP LIFE entrepreneurship course please come to this information session



**KELLEY SCHOOL OF BUSINESS**

INDIANA UNIVERSITY  
Institute for International Business

# DIGITAL MEDIA IN MYANMAR

Saturday 21st February 10am-4pm @Phandeeyar

## STORYTELLING WITH DATA & INFOGRAPHICS

Join Lam Thuy Vo for a hands-on workshop on how to use data & infographics to tell powerful stories



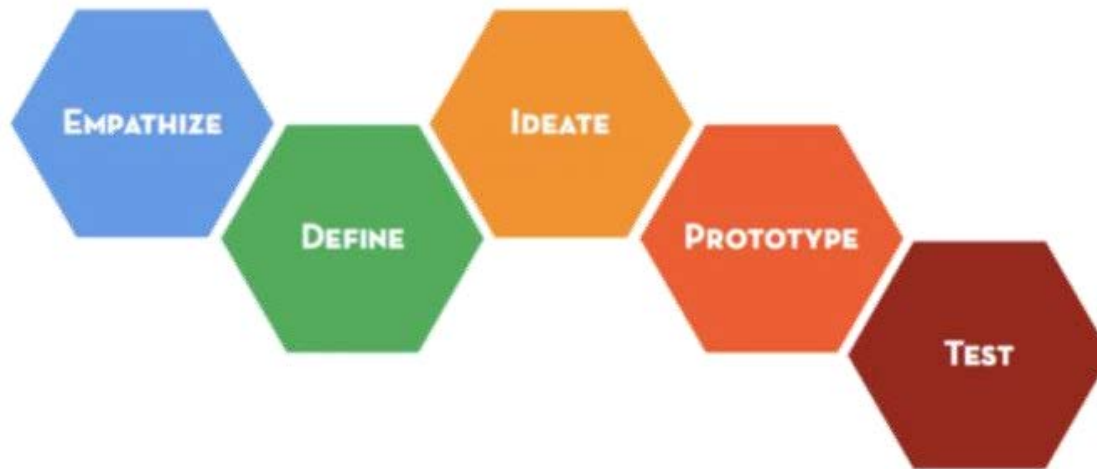


# 3 DAY DESIGN THINKING WORKSHOP

Tuesday 24<sup>th</sup> February at 6pm @Phandeeyar

## INFORMATION SESSION FOR “YANGON ENTREPRENEURSHIP EXPERIENCE LAB”

Turn your ideas into innovative new products with “design thinking”.  
Learn more about our 3 Day Workshop being held on 13<sup>th</sup> - 15<sup>th</sup> March



# CIVIL SOCIETY WORKSHOP

Friday 27<sup>th</sup> February 12pm-3pm @Phandeeyar

## DEVELOPING YOUR COMMUNICATIONS STRATEGY



Learn how to:

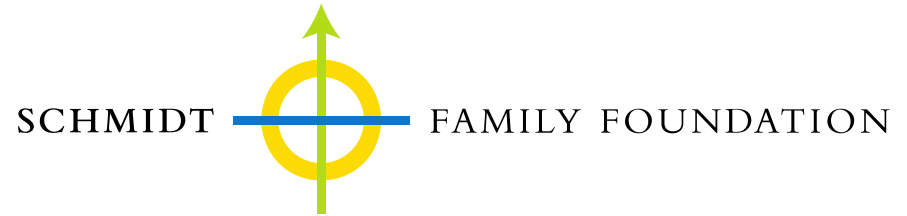
- define your goals
- identify your audience
- develop your messages &
- build relationships with the media

with international expert  
**MARGUERITE SULLIVAN**

# PHANDEEYAR TEAM WITH G LATT!



# Big thanks to our supporters



**baydin**

Get in touch: [sarah@phandeeyar.org](mailto:sarah@phandeeyar.org)

