# Meeting Minutes

ICT4D Working Group, March 30, 2016

Chair: Jade Lamb, Pact

Organizations Attending: Pact, Insitor Management, UNESCO, PSI, Dimagi, D-Tree, Carter Center, Paywast

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| Activity | Follow up |
| 1. WI, Jes and William
* 36 million people in Myanmar have phones, 29 million are smart phones; mobile data is still slow and expensive though, and public wifi is limited
* No central portal for Burmese apps; people rely on Facebook as a central portal to find content
* WI is a fast/free access point for quality (pre-vetted) content, which is uploaded directly to a router; will not offer internet access in the beginning
* Content will be updated monthly
* Will place routers in teashops outside Yangon; teashop owners seem keen to have the routers since, like TVs, they will attract people to come and hang out
* Future opportunity for revenue from sales of premium content and, as bandwidth/price improve, wifi subscriptions for internet access
* Looking at direct partnerships with intellectual property owners to ensure media on devices isn’t priated
* Rollout plan: February-May will have 20 test hotspots outside Yangon, will be live in mid-April
* May-December 2016: Commercial launch scaling up to 1,000 locations in middle/lower Myanmar
* 2017: premium services and internet access
* Business model for near term will be ads; right now raising $500k for scale up, let the WI team know if you have donors
* Will be available in Myanmar Unicode/Zawgyi once live, in addition to English
* Why teashops over malls? Malls will attract early adopters and people able to pay for premium content
* Concerns that people won’t understand that these points are not the same as internet access and will stop using them if they can’t access internet/FB through them
 | If you’d like to have your ICT4D app or other content hosted on WI, or have a recommendation for somewhere to host a WI hotspot, please reach out to Jes or William |
| 1. The Carter Center, ELMO, Eli Lewien
* Real time data collection using ODK base, site creates analysis/reports of data as it’s submitted
* Initially designed for election monitoring, but can be used for other types of data collection
* Piloted with Cherokee Nation elections, lots of bugs, but only 15 data collectors so could do troubleshooting via phone
* Since has improved a lot, was used in Myanmar during elections and now for long-term qualitative reporting (text can be submitted through site)
* Trying to create an Open ELMO community online, this has been challenging
* ELMO simpler than ODK and multi-platform but requires users to set up their own servers; ELMO does offer TA for setup if necessary
* [Site](http://getelmo.org/about/) link and [GitHub](https://github.com/thecartercenter/elmo) link
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| 1. Announcements
* Next meeting May 18, Wednesday, 10 AM-12
* Erwin Sikma is coordinating a group of NGOs who are interested in collectively lobbying telecos for price cuts on data/SMS usage contributing to ICT4D. Please contact erwin@impactterra.com if interested.
* Jade will be leaving Myanmar at the end of May. Looking for new leadership for the group, please contact jlamb@pactworld.org if you are interested.
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Attendance

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| # | Name | Organization | Email |
| 1 | Jade Lamb | Pact | jlamb@pactworld.org |
| 2 | Bradley Kopsick | Insitor Management | bkopsick@insitormanagement.com |
| 3 | Naing Naing Aye | UNESCO | nn.aye@unesco.org |
| 4 | Perrie Briskin | PSI | pbriskin@psimyanmar.org |
| 5 | Saijai Liangpunsakul | Dimagi | sliangpu@dimagi.com |
| 6 | Marc Mitchell | D-tree | mmitchel@hsph.harvard.edu |
| 7 | Eli Lewien | Carter Center | elewien@gmail.com |
| 8 | Jes Petersen | Paywast | jes@kaliebe.dk |
| 9 | William Min |  | william.min@mystylo.life |