# Meeting Minutes

ICT4D Working Group, June 25, 2014

Chair: Jade Lamb, Pact

Attending Organizations: MIMU, Ooredoo, UNICEF, TSF, WFP, IOM, PU-AMI, Pact

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| Activity | Follow Up |
| 1. Presentation by Charles Fleche, PU-AMI/TSF   This PU-AMI project addresses maternal and child health in Yangon and Kayin. The primary issue trying to be solved is that late referrals lead to mortality. The mHealth intervention integrates mobile technology into community health workers’ consultations, which aims to improve the consultations through making CHWs more likely to follow the correct protocols. PU-AMI surveyed CHWs to identify likely issues such as electricity, network coverage and language. The consultation application is currently being piloted and PU-AMI will have feedback on it within a couple of weeks. The application will be scaled up next year. | Charles to send presentation materials to MIMU to post on MIMU website |
| 1. Geodata gaps discussion, led by Nway Aung, MIMU   Currently, about 75% of Myanmar is mapped. MIMU is working to fill the geodata gaps through verifying village information and coordinates that are submitted. A submission form is available for anyone to submit either villages to be assigned p-codes or coordinates. To hasten this process, MIMU is interested in ways to more efficiently collect and verify this information. They are currently considering other methods of crowdsourcing and strategically targeting organizations working in particularly unmapped areas to request assistance. Areas where government has more control are better mapped, and the language barrier in ethnic areas makes geodata submission more difficult. |  |
| 1. SWOT Analysis (see below for full analysis)   After discussing and agreeing on the main strengths, weaknesses, opportunities and threats for using ICT in development/humanitarian work in Myanmar, the working group discussed which points in the SWOT best lend themselves to action by the working group. Preliminary ideas include:   * Advocacy for computer/tech literacy with the Ministry of Education   + Supporting curriculum development, promoting activities, initial training, international exchanges * Creating a national strategy for ICT4D * Creating standards/best practices for tools and platforms * Examining the evidence around cost effectiveness/impact/best practices of using ICT in development work; scaling up models, developing systems, sharing   + Standards around language/fonts, etiquette in social forums   + Using evidence in advocacy/sharing more widely * Advocacy for establishing a phone code for emergencies (Myanmar Red Cross and American Red Cross are working together on this)   These ideas will be prioritized and fleshed out for specific actions at the next working group meeting. | This list will be discussed at the next meeting to prioritize particular issues and identify specific areas for action |
| 1. Terms of Reference   Due to time constraints, the discussion of the working group’s terms of reference got moved to the next meeting. |  |
| 1. Agenda for next meeting  * Review and revisions of TOR * Presentation by Ooredoo on their mHealth work (to be confirmed) * Prioritizing action areas/projects from SWOT analysis |  |

SWOT Analysis (Highlight=linked to list of possible areas for the WG to work in)

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| Strengths | Weaknesses |
| * Cost effective * More reliable and easier data management and storage * Faster * Easier to share data/centralization * No data entry * Safety (storage and transfer, e.g. cash) * Standardization of systems | * Internet penetration is low * Low mobile phone usages/literacy * Cost of technology/SIMs * Lack of/unreliable electricity * Service level of mobile network/internet/electricity unreliable * Lack of critical engagement with content (exacerbates social issues) * Not yet common social forums/online etiquette * Lack of Myanmar-specific services   + Few local companies/services   + Language   + Mapping * Some content not available in Myanmar (websites, apps) |
| Opportunities | Threats |
| * Entry of Ooredoo and Telenor in the market * Strong political will from top leaders * Growing startup community * Awareness of population of ICT * High interest from global community in ICT/Myanmar * Strong orientation toward evidence-based practice currently * Greater access and affordability of ICT to the Myanmar population | * Lack of improvement in mobile network, electricity infrastructure, and expense of doing so in rural areas * Information systems fail during natural disasters * Smartphones remain expensive * High illiteracy rate and many languages * Internet speed prevents people from reporting information in the field * Lack of standardization if different organizations all use different systems * Too much information collected, reliability of information * Censorship |

Attendance

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|  | Name | Agency/Organization | Position | Email |
| 1 | Khun San Aung | MIMU | GIS Analyst | [Khun.san.aung@undp.org](mailto:Khun.san.aung@undp.org), khunsanaung.gis@gmail.com |
| 2 | Jennifer Ong | Ooredoo | mHealth Manager | jenniferong@myanmar.ooredoo.com |
| 3 | Jarrod Lovett | UNICEF | Child Protection Services | [jlovett@unicef.org](mailto:jlovett@unicef.org) |
| 4 | Sébastien Latouille | TSF | Delegate for Asia | [asia@tsfi.org](mailto:asia@tsfi.org) |
| 5 | Nicolas Guillaud | WFP | VAM Officer | Nicolas.guillaud@wfp.org |
| 6 | Kyaw Zu Thu | WFP | VAM PA | [Kyaw.thu@wfp.org](mailto:Kyaw.thu@wfp.org) |
| 7 | Bwet Hnin Tun | IOM | Senior IT Assistant | bhtun@iom.int |
| 8 | Jessica Chaix | WFP | VAM Officer | Jessica.chaix@wfp.org |
| 9 | Aude Morille | PU AMI | MNCH Officer | Mmr.mnch@pu-ami.org |
| 10 | Nway Aung | MIMU | GIS Manager | Nway.aung@undp.org |
| 11 | Jade Lamb | Pact | M&E Manager | [jlamb@pactworld.org](mailto:jlamb@pactworld.org) |
| 12 | Charles Fleche | TSF | mHealth Advisor | Mhealth-myanmar@tsfi.org |