# Meeting Minutes

ICT4D Working Group, February 25, 2015

Chair: Jade Lamb, Pact

Organizations Attending: LIFT, PSI, Phandeeyar, CORDAID, USIP, USAID, TSF, PU-AMI, Pact, MIMU, WFP

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| Activity | Follow up |
| 1. Presentation by PSI/Perrie Briskin on May May app  * App developed using MaMa content targeted at pregnant women * KoeKoe and Ooredoo are partners—Koe Koe did app development, PSI did translation, research and coordination with Ministry of Health; beta release in 2014 * Updates in 2015 will involve a father’s version of the app, Phay Phay; promotion of app will increase * Challenges: rural areas’ uptake is low, mainly being used in Yangon in Mandalay where women already have access to doctors * MoH needs to approve app messages, tends to add more detail to them * KoeKoe coordinates advertisement but PSI approves ads—no breastmilk supplements advertised for example * App will be exclusive to Ooredoo network until Sep 1 2015 * Languages, looking to eventually expand to all languages but this will take time; targeting Hakha (Chin) language first * Internally, only Koe Koe has access to user data * App is in Zawgyi; considered using Romanized letters but this wasn’t user friendly * Waiting on MoH approval for further promotion of the app * Major success was in collaboration and the right partnerships * 7,000 downloads to date; about half are on Telenor or MPT networks, so users can’t yet open the app after downloading it because the app recognizes the users’ SIM cards * App also won’t work in other countries * Koe Koe working with ICE to do research with control groups * Midwives may be a future dissemination stream |  |
| 1. Presentation by MIMU/Phyo Kyi  * Purpose of app is to collect locations of schools. TEOs will fill in data from their townships. * One part of a three pronged approach: will be able to collect data through online interactive mapping, offline interactive mapping, and the mobile app. * App targeted more for urban areas. In rural areas there will only be 1-2 schools per village so knowing that a village has a primary/secondary school will be enough. In urban areas more exact data on school locations is required. * Data collection starting now with the aim of finaising the dataset by July. * Data will eventually be linked to the MoE EMIS (Education Management Information System) * Language capabilities of app are flexible—works in English, Zawgyi and Unicode. * Able to send information either through data or SMS * Submission creates a web link to Google Maps * MIMU wrote a custom app to a) handle the volume of data, b) link with the other parts of the school location collection system, c) use SMS functionality * MoE is responsible for ensuring that users have phones * Unclear on the copyright of the app/whether the code will be publicly available—MIMU will figure this out * After this pilot,the app could potentially be used for a variety of other purposes including mapping of services by other providers (eg locations of non-Govt schools), as well as for other services (eg mapping of health centre locations) | Future presentation by Charles on copyright |
| 1. Presentation by Phandeeyar/Sarah Oh  * Phandeeyar brings together people in the business, NGO and tech communities * Started as Code for Change and last year’s hackathons * Mission is to boost local initiatives in the technology space, link with civil society and convene multi-stakeholder events, and promote media integration of technology * Many workshops, including Tech for CSOs, are run in Burmese language * First week of April, thinking of having an event with development actors; suggestions for topics are welcome (proposed in the meeting: font issues, Viber, egovernment) | To get on Phandeeyar’s email list, contact Sarah ([sarah@phandeeyar.org](mailto:sarah@phandeeyar.org)) or go to the Phandeeyar site to register for event notifications |
| 1. Next meeting will be March 31 (this is a Tuesday, note the change of day) from 10-12 |  |

Attendance

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| # | Name | Organization | Email |
| 1 | Andre | LIFT-UNOPS | [andre@firetail.co.uk](mailto:andre@firetail.co.uk) |
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| 3 | Min Zaw | LIFT-UNOPS | [minza@unops.org](mailto:minza@unops.org) |
| 4 | Perrie Briskin | PSI | [pbriskin@psimyanmar.org](mailto:pbriskin@psimyanmar.org) |
| 5 | Sarah Oh | Phandeeyar | [sarah@phandeeyar.org](mailto:sarah@phandeeyar.org) |
| 6 | Pual Roelufs | CORDAID | [CORDAID.myanmar@gmail.com](mailto:CORDAID.myanmar@gmail.com) |
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| 9 | Phyo Kyi | MIMU | [Phyo.kyi@undp.org](mailto:Phyo.kyi@undp.org) |
| 10 | Charles Fleche | TSF | [Mhealth-myanmar@tsfi.org](mailto:Mhealth-myanmar@tsfi.org) |
| 11 | Soe Linn Htike | PU-AMI | [Soelinnhtike.sg@gmail.com](mailto:Soelinnhtike.sg@gmail.com) |
| 12 | Jade Lamb | Pact | [jlamb@pactworld.org](mailto:jlamb@pactworld.org) |
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