# Meeting Minutes

ICT4D Working Group, February 25, 2015

Chair: Jade Lamb, Pact

Organizations Attending: LIFT, PSI, Phandeeyar, CORDAID, USIP, USAID, TSF, PU-AMI, Pact, MIMU, WFP

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| Activity | Follow up |
| 1. Presentation by PSI/Perrie Briskin on May May app
* App developed using MaMa content targeted at pregnant women
* KoeKoe and Ooredoo are partners—Koe Koe did app development, PSI did translation, research and coordination with Ministry of Health; beta release in 2014
* Updates in 2015 will involve a father’s version of the app, Phay Phay; promotion of app will increase
* Challenges: rural areas’ uptake is low, mainly being used in Yangon in Mandalay where women already have access to doctors
* MoH needs to approve app messages, tends to add more detail to them
* KoeKoe coordinates advertisement but PSI approves ads—no breastmilk supplements advertised for example
* App will be exclusive to Ooredoo network until Sep 1 2015
* Languages, looking to eventually expand to all languages but this will take time; targeting Hakha (Chin) language first
* Internally, only Koe Koe has access to user data
* App is in Zawgyi; considered using Romanized letters but this wasn’t user friendly
* Waiting on MoH approval for further promotion of the app
* Major success was in collaboration and the right partnerships
* 7,000 downloads to date; about half are on Telenor or MPT networks, so users can’t yet open the app after downloading it because the app recognizes the users’ SIM cards
* App also won’t work in other countries
* Koe Koe working with ICE to do research with control groups
* Midwives may be a future dissemination stream
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| 1. Presentation by MIMU/Phyo Kyi
* Purpose of app is to collect locations of schools. TEOs will fill in data from their townships.
* One part of a three pronged approach: will be able to collect data through online interactive mapping, offline interactive mapping, and the mobile app.
* App targeted more for urban areas. In rural areas there will only be 1-2 schools per village so knowing that a village has a primary/secondary school will be enough. In urban areas more exact data on school locations is required.
* Data collection starting now with the aim of finaising the dataset by July.
* Data will eventually be linked to the MoE EMIS (Education Management Information System)
* Language capabilities of app are flexible—works in English, Zawgyi and Unicode.
* Able to send information either through data or SMS
* Submission creates a web link to Google Maps
* MIMU wrote a custom app to a) handle the volume of data, b) link with the other parts of the school location collection system, c) use SMS functionality
* MoE is responsible for ensuring that users have phones
* Unclear on the copyright of the app/whether the code will be publicly available—MIMU will figure this out
* After this pilot,the app could potentially be used for a variety of other purposes including mapping of services by other providers (eg locations of non-Govt schools), as well as for other services (eg mapping of health centre locations)
 | Future presentation by Charles on copyright |
| 1. Presentation by Phandeeyar/Sarah Oh
* Phandeeyar brings together people in the business, NGO and tech communities
* Started as Code for Change and last year’s hackathons
* Mission is to boost local initiatives in the technology space, link with civil society and convene multi-stakeholder events, and promote media integration of technology
* Many workshops, including Tech for CSOs, are run in Burmese language
* First week of April, thinking of having an event with development actors; suggestions for topics are welcome (proposed in the meeting: font issues, Viber, egovernment)
 | To get on Phandeeyar’s email list, contact Sarah (sarah@phandeeyar.org) or go to the Phandeeyar site to register for event notifications |
| 1. Next meeting will be March 31 (this is a Tuesday, note the change of day) from 10-12
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Attendance

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| # | Name | Organization | Email |
| 1 | Andre | LIFT-UNOPS | andre@firetail.co.uk |
| 2 | Aung Than Oo | LIFT-UNOPS | aungthano@unops.org |
| 3 | Min Zaw | LIFT-UNOPS | minza@unops.org |
| 4 | Perrie Briskin | PSI | pbriskin@psimyanmar.org |
| 5 | Sarah Oh | Phandeeyar | sarah@phandeeyar.org |
| 6 | Pual Roelufs | CORDAID | CORDAID.myanmar@gmail.com |
| 7 | Aung Ye Htut Tin | USIP | yhtut@usip.org |
| 8 | Megan Willis | USAID | mwillis@usaid.gov |
| 9 | Phyo Kyi | MIMU | Phyo.kyi@undp.org |
| 10 | Charles Fleche | TSF | Mhealth-myanmar@tsfi.org |
| 11 | Soe Linn Htike | PU-AMI | Soelinnhtike.sg@gmail.com |
| 12 | Jade Lamb | Pact | jlamb@pactworld.org |
| 13 | Shon Campbell | MIMU | Manager.mimu@undp.org |
| 14 | Kyaw Zaw Tun | WFP | Kyawzaw.tun@wfp.org |